

ACKNOWLEDGEMENT OF COUNTRY



The Australian Grand Prix Corporation acknowledges the Bunurong People, the Traditional Custodians of the land and waterways that we work and race on. We pay our respects to Elders, past and present.

As visitors on Bunurong Country, we listen with intent and practice gratitude for their knowledge of sustainability and culture as part of our journey. We celebrate their stories in our stories.

Knowing that reconciliation is a journey which requires a truthful and authentic approach, we vow to be open minded, to learn from and respect our rich Aboriginal and Torres Strait Islander cultures and to use our platform to amplify and celebrate the voice of First Nations peoples.





KOBI SAINTY LAP OF THE LAND, COMMUNITY AND PLACE



Kobi Sainty is a Bunurong and Palawa contemporary artist. Partnering with AGPC since 2023, Kobi has been instrumental in highlighting First Nations culture and Bunurong stories through his artwork across the events and AGPC's business operations.

This artwork is a powerful visual celebration of Culture, Country, and Community, capturing the essence of togetherness and belonging for the

broader Melbourne community. The design honors the traditions and connections that link us all, with particular reverence for the Bunurong people and their deep relationship with the land.

At the heart of the artwork, you will find the symbol of **River/Water**, a universal symbol of life, sustenance, and connection. For the Bunurong people, this element is especially significant—it is a lifeblood, healing the Country and binding us all together. Water flows through the artwork, symbolizing how it nurtures life and carries the essence of our shared histories and futures.

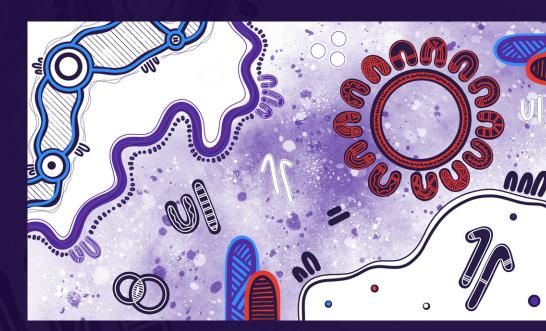
Surrounding the water, the **five U-shaped forms** represent the **five apical ancestors** of the Bunurong people, a sacred lineage. These women are the ancestral foundation of all Bunurong families. Their strength, wisdom, and resilience are woven into the fabric of the artwork, reminding us of the vital connections we share with our ancestors and the continuing importance of their presence in our lives today.

Below the water, you'll find a distinctive adaptation of the F1® racetrack artwork I created years ago, now intertwined with new layers of meaning. The racetrack here is more than just a course for cars; it symbolizes a race of life, with the community standing around, cheering, and supporting one another. The intricate crosshatching within this design represents the gathering of food and resources, a practice that has sustained the Bunurong people for millennia. These lines evoke a sense of community effort, where each individual contributes to the collective wellbeing.

Further still, the **gathering place** emerges within the artwork. This references the **Grand Prix locations** across Victoria, which hold deep significance to the Bunurong people. These places have long been grounds for ceremony, celebration, and connection—spaces where we gather to honor our culture, our Country, and our community.

Lastly, I've included symbols for **Hunting** (Men's Symbol) and **Gathering** (Women's Symbol), essential practices for the Bunurong people. These symbols highlight the complementary roles that men and women play within our community, both equally vital to the sustenance and survival of the group. The balance between these roles, grounded in respect and reciprocity, is fundamental to the culture and survival of the Bunurong people.

Through this artwork, I aim to express the deep ties we share to our land, our people, and our heritage. It is a celebration not only of the past but of the continued strength and resilience of the Bunurong community and the broader Melbourne community that thrives in unity.



CEO WELCOME OPENING ADDRESS The Australian Grand Prix Corporation (AGP) Action Plan (RAP).

The Australian Grand Prix Corporation (AGPC) is pleased to launch its first Reflect Reconciliation Action Plan (RAP).

As the promotor of two of Australia's largest sporting events with an international platform, the Formula 1® Australian Grand Prix and the Australian Motorcycle Grand Prix, we recognise the responsibility we have in contributing to a reconciled Australia.

Sport is an integral part of Australia's DNA, bringing people together across the country every week to play, support, develop and strive. We are committed to using the platform we have in the sporting world to build understanding and knowledge of the vital role that Aboriginal and Torres Strait Islander people play in our community.

We are committed to supporting and developing pathways for young First Nations people who are interested in not only motorsport, but Science, Technology, Engineering and Mathematics (STEM) careers. The education opportunities at our events have the potential to inspire the next generation of innovators, and our role is to make our workplace and the circuits we race on a culturally inclusive space.

The development of our first Reflect RAP has been an important step on our journey, and we thank Reconciliation Australian for their guidance.

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TRAVIS AULD

CEO

Australian Grand Prix Corporation



A STATEMENT FROM KAREN MUNDINE, **RECONCILIATION AUSTRALIA'S CEO** Reconciliation Australia welcomes Australian Grand Prix Corporation to the Reconciliation Action Plan (RAP) program with the formal



endorsement of its inaugural Reflect RAP.

Australian Grand Prix Corporation joins a network of more than 3,000 corporate, government, and not-for-profit organisations that have made a formal commitment to reconciliation through the RAP program.

Since 2006, RAPs have provided a framework for organisations to leverage their structures and

diverse spheres of influence to support the national reconciliation movement. The program's potential for impact is greater than ever, with close to 3 million people now working or studying in an organisation with a RAP.

The four RAP types — Reflect, Innovate, Stretch and Elevate — allow RAP partners to continuously develop and strengthen reconciliation commitments in new ways. This Reflect RAP will lay the foundations, priming the workplace for future RAPs and reconciliation initiatives.

The RAP program's strength is its framework of relationships, respect, and opportunities, allowing an organisation to strategically set its reconciliation commitments in line with its own business objectives, for the most effective outcomes.

These outcomes contribute towards the five dimensions of reconciliation: race relations; equality and equity; institutional integrity; unity; and historical acceptance.

It is critical to not only uphold all five dimensions of reconciliation, but also increase awareness of Aboriginal and Torres Strait Islander cultures, histories, knowledge, and leadership across all sectors of Australian society. This Reflect RAP enables Australian Grand Prix Corporation to deepen its understanding of its sphere of influence and the unique contribution it can make to lead progress across the five dimensions. Getting these first steps right will ensure the sustainability of future RAPs and reconciliation initiatives, and provide meaningful impact toward Australia's reconciliation journey.

Congratulations Australian Grand Prix Corporation, welcome to the RAP program, and I look forward to following your reconciliation journey in the years to come.

KAREN MUNDINE

Chief Executive Officer Reconciliation Australia



A MESSAGE FROM OUR CO-CHAIR



As Co-Chair of the Australian Grand Prix Corporation's (AGPC) first Reflect Reconciliation Action Plan (RAP), we are proud to introduce a new chapter in AGPC's journey towards reconciliation — one grounded in truth-telling, respect, and genuine action.

As a proud Bunurong and Wotjobaluk man, this journey is deeply personal. It is a privilege to work alongside AGPC to share our stories, culture, and connection to Country with a global audience. Through our RAP, we celebrate the

strength, resilience, and wisdom of our Ancestors and create opportunities to ensure our culture is seen, heard, and respected on the world stage.

This Reflect RAP sets out the actions that will underpin our early steps:

- Building stronger relationships with Aboriginal and Torres Strait Islander peoples, organisations, and businesses;
- Embedding cultural protocols and opportunities into the heart of our events;
- Providing pathways for education, employment, and economic participation;
- Amplifying First Nations stories, languages, and achievements in everything we do.

Working alongside Alex Corry as Co-Chairs of this Reflect RAP, we acknowledge that we are at the beginning of our formal reconciliation journey. We commit to being open-minded, to listening deeply, and to learning from the Traditional Custodians of the lands where we work and race — the Bunurong people — whose knowledge of sustainability, storytelling, and community has shaped this place for tens of thousands of years.

We thank the Bunurong Land Council, Reconciliation Australia, and all those who have guided us so far. We also thank our staff, suppliers, and partners who will walk alongside us as we bring this RAP to life.

We invite everyone who engages with AGPC – from our partners and stakeholders to our global audience of fans – to join us in learning, reflecting, and acting. Together, we can play a role in building a more just, inclusive, and reconciled Australia.

Yours sincerely,



SCOTT MCCARTNEY

Proud Bunurong and Wotjobaluk Man Co-Chair – Reflect Reconciliation Action Plan



OUR BUSINESS AGPC is responsible for staging two annual events, the Formula 1® Australian Grand Prix and the Australian Motorcycle Grand Prix.

Major events have long been a cornerstone of Victoria's economic strategy, and in 1993 Melbourne won the right to stage the Australian Formula 1® Grand Prix. AGPC was established as a statutory authority under the Australian Grands Prix Act 1994 (Vic) and is subject to the direction of the Minister for Tourism, Sports and Major Events, The Honourable Steve Dimopoulos, MP.

The first Formula 1[®] race in Melbourne was held at the Albert Park Grand Prix Circuit in 1996, where it has remained since. In 2022, the Victorian Government signed an agreement to keep the race in Melbourne until at least 2037 - at that time the longest deal of any on the Formula 1® calendar in a major vote of confidence in the city's hosting capabilities.

Phillip Island has long been home to the Australian Motorcycle Grand Prix, and the ocean-side circuit, with its dramatic scenery and fast lap times, has been a favourite among fans and riders for decades.

In the months before the engines start at each event, a team of approximately 200 AGPC employees work behind the scenes with a clear common goal - delivering world-class experiences. The roster of employees grows exponentially at event time, with hundreds of shortterm contractors each playing a vital role. While the number of First Nations employees is not currently known, we will work within this RAP to determine culturally appropriate ways to understand this.

Albert Park, Phillip Island and the AGPC offices are all located on the Country of the Bunurong Land Council, the Registered Aboriginal Party. While we have a long history on the land where we work and race, we are at the beginning of our RAP journey. We thank all those who have advised us on this path up until this point.



OUR VISION FOR RECONCILIATION

AGPC's vision for reconciliation is an Australia where First Nations peoples are free from discrimination, where meaningful actions are taken at every opportunity, and where sport is used as a positive influence for wider social change.

This vision is supported by the belief that we should use our global platform to promote and celebrate Australia's rich and unique cultures, in particular the longstanding contributions of Aboriginal and Torres Strait Islander peoples. AGPC recognises that First Nations peoples have been part of Australia's history for over 60,000 years, and are the world's oldest continuous living cultures.

As the facilitator of two major international events, we will use our position to enable and enact the sustainable actions outlined in this RAP, embedding change into our business practices and the experiences we share with the world. These changes will contribute to an environment, on and off the track, where First Nations peoples are culturally safe.





OUR RAP

We will use our Reflect RAP to make meaningful impact, fostering and strengthening relationships with First Nations peoples, partners and businesses. Leveraging our established community and stakeholder network, as Reconciliation cannot be achieved alone, we will use our platform and influence to drive meaningful and sustainable change, led by our RAP Champion and CEO, Travis Auld.

Our stakeholders are varied and far-reaching, with all levels of knowledge and understanding of First Nations cultures among them. As we embark on our Reflect RAP, it is important to acknowledge the journey we will need to bring these key partners on.

SPORTING & GOVERNING BODIES

(FORMULA ONE, DORNA, FIA, FIM, MOTORSPORT AUSTRALIA, MOTORCYCLING AUSTRALIA)

AGPC has long had productive and collaborative relationships with Formula 1® and Dorna Sports, the rightsholder of MotoGPTM. Each Grand Prix is the culmination of many months of work between our workforces. Our efforts up to this point to incorporate and pay respect to First Nations cultures and histories into our events have been supported by both Formula 1® and Dorna Sports, including Welcome to Country ceremonies and First Nations artwork incorporated into the events.

The governing bodies of our sports include the Fédération Internationale de l'Automobile (FIA) and the Fédération Internationale de Motocyclisme (FIM) globally, and Motorsport Australia and Motorcycling Australia locally. Our associations with these organisations are vital to the longevity of both events, and we will continue to leverage these relationships to drive sustainable change.

LOCAL COMMUNITY

Our local community encompasses the areas of Albert Park and Middle Park, Phillip Island, and their surrounds. Within these communities, we engage with sporting groups, councils, tenants and residents.

GLOBAL AUDIENCE

Both Formula 1® and MotoGPTM have audiences that span the globe, with demographics that have diversified in recent years. Alongside the many who attend races, a cumulative hundreds of millions of fans tune in throughout the season across various broadcast and streaming services.

In addition to those who watch live, images of the race, the circuit and the surrounds are sent around the world, captured by professionals and enthusiastic fans alike. Our responsibility is to ensure that these images represent Australia to the world in a respectful and authentic manner.

SUPPLIERS AND SPONSORS

Delivering these two major events requires the collaboration and commitment of a host of suppliers, partners and sponsors. As part of our reconciliation journey, and our wider business procurement strategy, we have the opportunity to both engage with businesses who align with our RAP vision, and to bring those we have existing relationships with into new processes and procedures which will ultimately benefit reconciliation action.

OUR CURRENT ACTIVITIES

Over the last six years, AGPC has worked closely with a range of First Nations businesses and stakeholders, to implement initiatives which honour the culture and history of the lands we work and race on.

Some of these initiatives have been high profile and public facing, including Welcome to Country ceremonies on the main straight included in international broadcasts, signage featuring First Nations languages, and live painting by First Nations artists in some of the highest-traffic areas of the circuit.

Others have been incorporated into our day-to-day business, including cultural awareness training sessions, a Social Procurement Action Plan, and the inclusion of Cultural and Ceremonial Leave in the recently updated Employee Enterprise Agreement.





FORMULA 1® AUSTRALIAN GRAND PRIX

NAARRM YANITH

The iconic 'Melbourne Walk' was revamped in 2024 and 2025 to celebrate First Nations culture at the heart of the Formula 1® Australian Grand Prix. Captured in local and international broadcast, Bunurong Culture, and First Nations culture more generally was celebrated at the famous entrance of Melbourne's Formula 1® Paddock next to the heroes of the sport.

WELCOME TO COUNTRY AND FIRST NATIONS DANCING

Engaging and teaching local and international visitors of the Formula 1® Grand Prix of Australia's rich First Nations culture, a Welcome to Country ceremony was conducted by the Bunurong Land Council and Traditional Dancing by the Koorie Youth Will Shakespears. Participants were captivated with a Yidiki (Didgeridoo) performance, storytelling and education moments and were encouraged to participate in a Smoking Ceremony.













AUSTRALIAN MOTORCYCLE GRAND PRIX

WELCOME TO COUNTRY AND LITTLE LONG WALK

Organised in collaboration between the Bunurong Land Council, Long Walk Trust and Koorie Youth Will Shakespears, the executive team of Dorna, AGPC and local students of Phillip Island and surrounding areas were brought together to listen and learn from the Welcome to Country ceremony and Little Long Walk.

FIRST NATIONS DESIGNED HELMETS

Combining Bunurong storytelling through art and the sport of Motorcycling, Kobi Sainty painted six helmets live over the MotoGPTM Guru by Gryfyn Australian Motorcycle Grand Prix 2023. The Helmets were raffled off for charity with proceeds being divided between the Phillip Island Community and Learning Centre and the Long Walk Trust.



rrie Youth Will Shake Spears performing traditional dance for students.











AUSTRALIAN GRAND PRIX CORPORATION

NAIDOC WEEK

Celebrating the theme of NAIDOC Week, AGPC hosts various First Nations creators and businesses to provide learning opportunities for AGPC's employees during NAIDOC Week.

NATIONAL RECONCILIATION WEEK

Looking to National Reconciliation Week as a time to reflect, learn and grow in our journey towards reconciliation with Australia's First Nations cultures. AGPC shares resources with employees to better their knowledge of First Nations cultures, and hosts First Nations speakers to inform employees of the journey so far and the future vision for reconciliation in Australia.















Action	Deliverable	Timeline	Responsibility
 Establish and strengthen mutually beneficial relationships with Aboriginal and Torres Strait Islander stakeholders and organisations. 	 Identify Aboriginal and Torres Strait Islander stakeholders and organisations within our local area or sphere of influence. 	September 2025	AGPC Co-Chair
	 Research best practice and principles that support partnerships with Aboriginal and Torres Strait Islander stakeholders and organisations. 	June 2025	AGPC Co-Chair and Legal Counsel
2. Build relationships through celebrating National Reconciliation Week (NRW).	Circulate Reconciliation Australia's NRW resources and reconciliation materials to our staff.	May 2025	Senior Manager - Corporate Affairs and Communications
	RAP Working Group members to participate in an external NRW event.	27 May- 3 June, 2025	AGPC Co-Chairs
	 Encourage and support staff and senior leaders to participate in at least one external event to recognise and celebrate NRW. 	27 May- 3 June, 2025	Chief Communications Officer
3. Promote reconciliation through our sphere of influence.	Communicate our commitment to reconciliation to all staff.	April, June, September, December 2025	Senior Manager - Corporate Affairs and Communications
	 Identify external stakeholders that our organisation can engage with on our reconciliation journey. 	September 2025	AGPC Co-Chair and Division Manager of Operations
	 Identify RAP and other like-minded organisations that we could approach to collaborate with on our reconciliation journey. 	September 2025	Co-Chairs
	 Communicate and circulate information about our commitment to reconciliation to fans, media, and Governing Bodies. 	March 2025 October 2025	Senior Manager - Corporate Affairs and Communications
4. Promote positive race relations through anti-discrimination strategies.	 Research best practice and policies in areas of race relations and anti-discrimination. 	September 2025	People, Culture and Capability Business Partner
	 Conduct a review of HR policies and procedures to identify existing anti- discrimination provisions, and future needs. 	July 2025	People, Culture and Capability Business Partner
5. Establish opportunities to promote reconciliation and increase understanding and recognition of Aboriginal and Torres Strait Islander cultures at our events.	 Develop opportunities to promote Aboriginal and Torress Strait Islander stories via our digital communications channels. 	March 2025	Co-Chairs
	 Raise awareness and share information amongst our fans and Governing Bodies about the purpose and significance behind cultural protocols, including Welcome to Country protocols, the various First Nations activations and any Boonwurrung language at the event. 	March 2025 October 2025	Co-Chairs and Senior Manager - Corporate Affairs and Communications
	 Identify event related opportunities for Aboriginal and Torres Strait Islander suppliers and partners to incorporate artwork, music, dance, catering and language at our events. 	August 2025	Co-Chairs



Action	Deliverable	Timeline	Responsibility
 Increase understanding, value and recognition of Aboriginal and Torres Strait Islander cultures, histories, knowledge and rights through cultural learning. 	 Develop a business case for increasing understanding, value and recognition of Aboriginal and Torres Strait Islander cultures, histories, knowledge and rights within our organisation 	May 2025	AGPC Co-Chair
	Conduct a review of cultural learning needs within our organisation.	July 2025	People, Culture and Capability Business Partner
	 Provide opportunities for RAP Working Group members, HR managers and other key leadership staff to participate in formal and structured cultural learning. 	September 2025	AGPC Co-Chair
7. Demonstrate respect to Aboriginal and Torres Strait Islander peoples by observing cultural protocols.	 Develop an understanding of the local Traditional Owners or Custodians of the lands and waters within our organisation's operational area. 	March 2025	Co-Chairs
	 Increase staff's understanding of the purpose and significance behind cultural protocols, including Acknowledgement of Country and Welcome to Country protocols. 	July, annually	AGPC Co-Chairs
	 Invite a local Traditional Owner or Custodian to provide a Welcome to Country or other appropriate cultural protocol at significant events each year. 	March 2025 October 2025	AGPC Co-Chair
	 Include an Acknowledgement of Country or other appropriate protocols at the commencement of important meetings. 	March 2025	AGPC Co-Chair
8. Build respect for Aboriginal and Torres Strait Islander cultures and histories by celebrating NAIDOC Week.	 Raise awareness and share information amongst our staff about the meaning of NAIDOC Week. 	First week in July, 2025	Senior Manager - Corporate Affairs and Communications
	 Introduce our staff to NAIDOC Week by promoting external events in our local area. 	June 2025	Senior Manager - Corporate Affairs and Communications
	RAP Working Group to participate in an external NAIDOC Week event.	First week in July, 2025	Social Committee and RWG representative



Action	Deliverable	Timeline	Responsibility
9. Improve employment outcomes by increasing Aboriginal and Torres Strait Islander recruitment, retention and professional development.	Develop a business case for Aboriginal and Torres Strait Islander employment within our organisation.	September 2025	Co-Chairs and People, Culture and Capability Business Partner
	 Build understanding of current Aboriginal and Torres Strait Islander staffing to inform future employment and professional development opportunities. 	July 2025	People, Culture and Capability Business Partner
10. Increase Aboriginal and Torres Strait Islander supplier diversity to support improved economic and social outcomes.	 Develop and implement an Aboriginal and Torres Strait Islander procurement strategy. 	March 2025	AGPC Co-Chair and Legal Counsel
	Investigate Supply Nation membership.	June 2025	Co-Chairs
	Register for Kinaway Chamber of Commerce Partnership.	March 2025	AGPC Co-Chair
	 Develop and communicate opportunities for procurement of goods and services from Aboriginal and Torres Strait Islander businesses to staff. 	July 2025	AGPC Co-Chair and Legal Counsel



Action	Deliverable	Timeline	Responsibility
11. Establish and maintain an effective RAP Working Group (RWG) to drive governance of the RAP.	Form a RWG to govern RAP implementation.	March 2025	Co-Chairs
	Draft a Terms of Reference for the RWG.	March 2025	Co-Chairs
	Establish Aboriginal and Torres Strait Islander representation on the RWG.	March 2025	AGPC Co-Chair
12. Provide appropriate support for effective implementation of RAP commitments.	Define resource needs for RAP implementation.	March 2025	AGPC Co-Chair
	Engage senior leaders in the delivery of RAP commitments.	April, June, September, December 2025	Chief Communications Officer
	 Appoint a senior leader to champion our RAP internally at ELT and Board level. 	March 2025	Co-Chairs
	Define appropriate systems and capability to track, measure and report on RAP commitments.	March 2025	AGPC Co-Chair
13. Build accountability and transparency through reporting RAP achievements, challenges and learnings both internally and externally.	 Contact Reconciliation Australia to verify that our primary and secondary contact details are up to date, to ensure we do not miss out on important RAP correspondence. 	June annually	AGPC Co-Chair
	Contact Reconciliation Australia to request our unique link, to access the online RAP Impact Measurement Questionnaire.	1 August annually	AGPC Co-Chair
	Complete and submit the annual RAP Impact Measurement Questionnaire to Reconciliation Australia.	30 September, annually	AGPC Co-Chair
14. Continue our reconciliation journey by developing our next RAP.	 Register via Reconciliation Australia's website to begin developing our next RAP. 	October 2025	AGPC Co-Chair

CONTACT DETAILS:

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SCOTT McCARTNEY

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MARCH 2025 - MARCH 2026



AUSTRALIAN GRAND PRIX CORPORATION

